

Literacy Funding Sources

Updated November/09

Canada-wide, Non-government Sources:

1. Canadian Council on Learning

<http://www.ccl-cca.ca/ccl>

Each year, CCL issues a call for requests for proposals (RFP) for research projects in each of its priority theme areas (early childhood learning, adult learning, Aboriginal learning, health-related learning and work and learning), and in each of its crosscutting themes (e-learning, literacy, culture, learning in a French minority setting and gender). Each research proposal submitted by interested community-based organizations, businesses, labour organizations, and research and academic institutions will be evaluated by peers working in community or academic settings.

Please visit CCL's website for further information.

2. CanWest Global Foundation, Raise a Reader Grants *

<http://www2.canada.com/national/features/raiseareader/index.html>

Application Process: The application forms are available in the fall on the Saskatchewan Literacy Network website www.sk.literacy.ca. Notices will also be posted in SLN e-News.

Criteria: Must be a registered charitable organization, part of a school board, a rural municipality or a public college; must offer a literacy program with the goal of enhancing and improving intergenerational literacy levels; must demonstrate the ability to develop other financial supports and community partners; must use funds to provide direct service and/or purchase resources for family literacy programs; programs must be offered in partnership

* Organizations that have an explicit interest in supporting literacy. All others are likely to share literacy-related interests (poverty relief, adult education, early childhood, youth, addictions, justice, First Nations and Métis, immigrants, social issues) with organizations that provide literacy and learning opportunities for children and adults.

Target: Funds support facilitation costs, fees for family literacy training, program resources (books), and support services (transportation, snacks, childcare). Not eligible for funding: the purchase of equipment or salary for administrative or support staff.

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Deadline: Usually late November.

3. Catherine Donnelly Foundation*

www.catherinedonnellyfoundation.org

Application Process: Detailed information on website.

Criteria: Must be registered Canadian charity, work with those not served by traditional programs and partner with other like valued organizations to achieve shared goals.

Target: Housing, Adult Literacy, Education, New Canadians, Environment.

Deadline: March 28 and September 28.

4. CIBC

<http://www.cibc.com/ca/inside-cibc/in-your-community.html>

855 2nd Street South West,
Bankers Hall, East Tower,
8th Floor Calgary, Alberta T2P 4J7
Fax: (403) 974-6323

Application Process: Contact information for your organization; national, provincial or local affiliations; a brief description of your organization; the amount of the donation you are requesting and its relation to overall campaign funding (i.e. other sources of contributions, including government funding); names of officers and members of your governing board; your most recent financial statements; and your charitable registration number. **Criteria:** Must be a registered charitable organization.

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Target: Youth and community development. Priority is given to projects that involve CIBC employees. **Deadline:** n/a

CIBC World Markets Children's Miracle Foundation:

Rebecca Thomas CIBC World Markets,
25 King Street West, 10th Floor Toronto, Ontario M5L 1A2

www.cibcwmmiracleday.com

Application Process: Applications for donations should be sent in writing and include: your group's charitable registration number with Revenue Canada, statement of the organization's structure, mandate and goals (including information about those who benefit, plans, activities and programs), the most recent audited financial statement, names and outside affiliations of the governing board of directors and officers and any CIBC World Markets or CIBC Wood Gundy employee involvement, details and time frame of the project, a statement of the sources of funding from government, other corporate and private donors, previous CIBC World Markets Children's Foundation support, a recognition plan for donors.

Criteria: Registered charities with a record of achievement or potential for success, initiatives in line with the overall goals of the fund, and programs that provide a tangible benefit to Canadian children at risk or in need, and the communities where they live.

Target: Children at risk or in need for future success through donations to improve their health, education and well-being.

Deadline: September 15 for consideration in that calendar year. Proposals are reviewed approximately once a month and it may take up to 60 days before a decision is made.

5. The Co-operators Insurance Company

http://www.cooperators.ca/en/aboutus/sustainability/2_8_5.html

Community Economic Development Fund (CED)
Manager, Corporate Citizenship, The Co-operators
130 Macdonell St., Guelph ON N1H 6P8

Application Process: Downloadable fund application.

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Criteria: Proposed Programs must involve long-term community partnerships and other funders.

Target: Marginalized populations.

Deadline: Quarterly

6. Dominion Group Foundation

165 University Avenue, Toronto ON M5H 3B9

Tel: (416) 362 7231

Fax: (416) 362 090

Application Process: Call for more information.

Criteria: No information found.

Target: Social services; abused women; Big Brothers and Sisters; child abuse; child welfare; children; children's mental health; community development and improvement; crime; crime prevention; disabled people; domestic violence; emergency shelters; housing and shelter; physically disabled children; transportation and safety

7. Donner Canadian Foundation www.donnerfoundation.org

The Donner Canadian Foundation

8 Prince Arthur Avenue, 3rd Floor, Toronto, ON, M5R 1A9

Phone: 416-920-6400

Fax: 416-920-5577

Application Process: Does not respond to letters of inquiry or unsolicited requests for funding. Charitable organizations may send our Executive Director a two- to three-page description of their goals and programs. Foundation staff will keep this information on file for one year and will be in touch if there is any interest in inviting a funding proposal.

Criteria: No information found.

Target: International affairs and development projects, public policy research and education, social services, land and wildlife.

Deadline: n/a

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8. Greyhound Canada Transportation Corporation

https://www.greyhound.ca/en/contact_proposals.shtml

Donation Request:

Greyhound Canada Transportation Corp.

877 Greyhound Way SW Calgary, AB T3C 3V8

Tel: (403) 260-0877

Fax: (403) 260-0742

Email: onlineproposal@greyhound.ca.

(State SPONSORSHIP PROPOSAL in the subject heading.) or

Attention Collin James c/o travellers.aid@sympatico.ca.

Application Process: Guidelines must be obtained prior to submitting a request. All requests must be made in writing.

Criteria: All requests are subject to the following conditions:

- There should be some direct benefit to Greyhound
- The members of the organization use Greyhound products
- The request be referred to your local Greyhound Agent
- If Greyhound agrees to support the request, it will be in-kind or cash. In-kind includes bus, air, and/or freight services

Target: Aboriginal groups, arts & culture, children, civic causes, education.

Deadline: Contact the Foundation for application guidelines.

9. Lloyd Carr-Harris Foundation

www.lCHF.ca

Phone: 905-450-7584

Fax: 905-455-7069 email: contact@lCHF.ca

Application Process: Online application form.

Criteria: Specific projects vs. general capital campaigns.

Target: Education, music, and medical research.

Deadline: Quarterly

10. Indigo Books – Love of Reading Foundation

<http://www.loveofreading.org/code/navigate.asp?id=10>

ATTN: Indigo Love of Reading Coordinator

468 King Street West, Suite 500

Toronto ON M5V 1L8

Application Process: Download application from website. Send completed forms to the mailing address listed above. Preference given to schools with high-needs status. Must provide information on library status, literacy programs, administration, staff and school support for literacy programs.

Criteria: Must be a K-8 public school. Monies to be used for the purchase of new books and learning materials for school-wide literacy projects.

Target: Elementary aged school children

Deadline: 2010 application available in October 2009

11. Jackman Foundation

Attn: Laura W. Mayne, Secretary Treasurer
Box 166, TD Bank Tower, 66 Wellington St West
Toronto, ON M5K 1H6
Phone: 416-366-8567
E-mail: fjackman@invictainvestments.com

Application Process: A 10-line 'executive summary', including the amount requested; a complete description of the project; budget; charitable registration number; name, title, address and phone number of contact person.

NOTE: Organizations with gross annual revenue of \$100,000 or more: provide most recent audited financial statement. Organizations with gross annual revenue of less than SLN - Funding Sources 2010 7

\$100,000: provide internal documents in lieu of professionally prepared financial statements.

Criteria: Must be a registered charitable organization.

Target: Canadian Culture and Heritage (38% of donated funds), Education (34%), Health and Medicine (9%), Religion (7%), Social Services (5%), Contemporary Societal Concerns (4%).

Deadline: Ongoing

9. IGM Financial Inc. Community Investment Program

<http://www.investorsgroup.com/english/corpCitizen/request/default.shtml>

Application Process: Contact your closest Investors Group Regional Director in writing.

Criteria: Details on website.

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Target: Arts & culture, civic causes, education, environment, health, social services, amateur sport & recreation - grassroots programs that benefit local communities directly and with immediacy.

Deadline: Accept applications year-round but proposals for specific events must be submitted at least 4 months prior to the event taking place.

13. Max Bell Foundation

www.maxbell.org

Alida White, Administrator, Max Bell Foundation
Suite 1230, 639 - 5th Avenue S.W., Calgary, AB T2P 0M9
tel: (403) 215-7310
fax: (403) 215-7319

Application Process: Submit a letter of intent (detailed information on website).

Criteria: General - must fit with their mission.

Target: Innovative ideas that impact public policies and practices with an emphasis on health and wellness, education, and the environment.

Deadline: The Board meets three times each year, usually in May, September, and December. Applications are accepted throughout the year, and the Foundation requires three to six months of lead-time to work with proposals prior to each Board Meeting. SLN - Funding Sources 2010 8

14. The McLean Foundation

www.mcleanfoundation.ca

Application Process: Submit a letter of inquiry by regular mail. The letter of inquiry should be no more than two pages, written on organization letterhead, and signed by a member of the organization's executive.

Criteria: Must be a registered charitable organization.

Target: Arts, education, health, and welfare.

Deadline: Ongoing

15. Molson Donations Fund

<http://www.molson.com/en/Community/DonationFund.aspx>

Application Process: Online application form

Criteria: Must be a registered charity. Molson provides substantial support to United Way chapters across Canada. For this reason, they do not provide duplicate support to agencies that already benefit from United Way funding.

Target: Adult Canadians between the ages of 19 and 29 years old, re: Active Lifestyles, Healthy Communities, and Skills Improvement.

Deadline: Ongoing and generally need a minimum of 2 months lead time to approve a charity.

16. Nexen Inc.

http://www.nexeninc.com/Sustainability/Community/Community_Involvement.asp

Marcelle Leveille, Administrator, Corporate Community Investment Nexen Inc.
801 – 7 Ave. S.W., Calgary, Alberta T2P 3P7

Fax: (403) 699-5743

e-mail: marcelle_leveille@nexeninc.com

Application Process: Send written request by mail, fax, or email.

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Criteria:

- Perceived need is compelling and does not duplicate existing services or facilities;
- Provides long-term, sustainable, positive results for the greatest number of people possible;
- Project being funded fits with Nexen's values and principles;
- Services or activities are provided without regard to race, religion, creed, sex or sexual orientation;
- Soliciting organization is financially viable and efficiently and effectively managed; and
- Organization is a tax-registered, non-profit group, provides a published list of directors and officers and provides current financial statements on request.

Target: Health and Welfare, Education and Literacy, Arts and Culture, Civic and Community, Environmental, Sports and Recreation.

Deadline: Applications are approved on a quarterly basis. Please allow 30 to 60 days for notification.

17. The Robert Campeau Family Foundation

Attn: Roland Villemare, Secretary Treasurer
Box 324, Hawkesbury, ON K6A 2R9
Phone: (613) 632-9978
Fax: (613) 632-2400

Application Process: Provide an overview of your organization/program and include pamphlets, if available.

Criteria: Must be a registered charitable organization.

Target: Poverty relief, homelessness, youth, education, and learning disabilities.

Deadline: Monthly

18. Rona Inc.*

http://www.rona.ca/content/rona-foundation-making-difference-one-youth-at-time_profile_investor-relations

220 chemin du Tremblay Boucherville, Quebec J4B 8H7 Canada

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Tel.: (514) 599-5900, ext. 5807

Fax: (514) 599-5193

E-mail: foundation@rona.ca

Application Process: Submit request in writing by mail or email.

Criteria: Must be a registered charitable organization and have a mission that is in keeping with that of the RONA Foundation.

Target: Training and employment programs for underprivileged youth.

Deadline: No information available.

19. TD Bank*

<http://www.td.com/corporateresponsibility/community/focus.jsp>

Application Process: Online (with 72 hour acknowledgment and answer within 2 weeks).

Criteria: Must be not-for-profit, with a charitable registration number and must be able to provide a charitable tax-receipt for the full amount of donation.

Note: They do not provide support to organizations that are United Way agencies.

Target: Children, education and literacy (half of donation budget goes to hospitals).

Deadline: 3 months prior to project start date.

Federal Government Sources

1. Human Resources and Social Development Canada (HRSDC)

a. Office of Literacy and Essential Skills (OLES)

http://www.hrsdc.gc.ca/eng/workplaceskills/oles/olesindex_en.shtml

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NOTE: OLES typically puts out three calls for proposals per year. Check the website to review current focus.

b. Community Partnerships initiative: Subcategories include Children & Families, Early Childhood Development, Disability and Seniors.

Program information is available at:

http://www.hrsdc.gc.ca/eng/community_partnerships/index.shtml

Contact information is available at:

http://www.hrsdc.gc.ca/eng/corporate/contact_us/cp/index.shtml

2. Government of Canada Websites

NOTE: Federal government grant programs are overseen by individual government departments and agencies

The Federal Government has an A-Z listing of Financial Assistance which connects to all services within the Government of Canada. Links to information on financial assistance programs are available at

<http://www.canada.gc.ca/azind/findindex-eng.html#fas>

a. The Canada- Saskatchewan Business Service Centre: Section dedicated to financing sources: <http://www.canadabusiness.ca>

b. The Public Health Agency of Canada: Community-related funding programs, including:

● **Community Action Program for Children (CAPC)**

http://www.phac-aspc.gc.ca/dca-dea/programs-mes/capc_main-eng.php

● **Population Health Fund**

<http://www.phac-aspc.gc.ca/ph-sp/fund-fonds/index-eng.php>

3. Canadian Heritage Celebrate Canada Fund

<http://www.pch.gc.ca/special/canada/invitn/103-eng.cfm>

Application Process: A downloadable form is available online. Application must include a description of the applicant's mandate and objectives, a program of events, an activity budget, a completed delegation of signing authority and a signed event liability waiver. See website for more details.

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Eligible Recipients: Canadian non-profit organizations: corporations, trusts, cooperatives, and unincorporated associations, etc.; Canadian business corporations where projects are non-commercial in nature; Canadian educational institutions, Canadian municipal governments and other municipal, provincial or territorial institutions.

Criteria: Eligible projects will contribute to the achievement of program objectives and be publicly identified as Celebrate Canada activities held between June 21 and July 1. See website for more details.

Deadline: February 28th annually.

Saskatchewan Government Sources

1. Literacy Office - Ministry of Education

<http://www.education.gov.sk.ca/literacy/funding/>

a. Family Literacy Initiative Fund:

- Promotes and provides intergenerational literacy learning opportunities for parents, children and extended family members
- Motivates and supports parents, caregivers and others to assist children in the development of literacy skills
- Works with parents in respectful, inclusive ways to raise the parents' self-esteem and empower them to be advocates of their children's literacy development
- Uses resources and collaborative approaches to work with community partners in effective ways to deliver sustainable quality family literacy programs and services.

E-mail: saskliteracy@slc.gov.sk.ca

Criteria:

- Provincial educational institutions/organizations
- Community based organizations
- Library systems or individual public libraries
- Early learning and/or childcare centres/organizations

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Target: Programs and services that promote literacy in families (parents, caregivers, extended family members, and children).

Deadline: Usually mid-July. Check website for more details.

b. SaskSmart Innovations Fund:

- Assists communities with the design and implementation of Community Literacy Plans.

Application Process: Two types of funding are available through the SaskSmart Innovations Fund:

Expression of Interest Grants – offers grants of up to \$10,000 to communities who are interested in planning literacy programs. It allows funds for communities to form community partnerships, assess their local literacy needs and resources, and prepare a proposal for the Community Literacy Plan fund for the next year.

Community Literacy Plan Grants - offers \$10,000 to \$70,000 grants to implement literacy programs and services based on local literacy needs.

E-mail: SaskLiteracy@slc.gov.sk.ca

Criteria:

- Registered non-profit organizations operating at the provincial, regional or community level.
- Registered non-governmental institutions including community-based organizations, labour unions, trade associations and professional associations.
- Regional health authorities, regional libraries, multi-cultural organizations, rural municipalities and urban municipalities.
- Educational institutions including school divisions, SIAST, regional colleges, universities, Dumont Technical Institute, Gabriel Dumont Institute, Saskatchewan Indian Institute of Technology, and Métis Employment and Training of Saskatchewan Inc.
- Businesses, chambers of commerce and other business related organizations.

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Target: Family literacy and workplace literacy initiative within community partnerships.

Deadline: Check website regularly for updated information.

Saskatchewan Non-Government Sources

1. Affinity Credit Union

www.affinitycu.ca

Community Development Manager

201-309 22nd St. E.

Saskatoon, SK

S&K 0G7

Application Process: Contact a member of the community development team.

<http://www.affinitycu.ca/community/community-development-team/index.html>

2. Cameco Corporation

<http://www.cameco.com/responsibility/community/education/>

Investor, Corporate & Government Relations

2121 - 11th St. W Saskatoon, SK S7M 1J3

Tel: (306) 956-6645 Fax: (306) 956-6318

E-mail: donations@cameco.com

The Cameco Corporation produces uranium and supplies combined uranium and conversion services. The company is headquartered in Saskatoon.

Application process: Available online. Funding interests focus on community events and projects that help build and support individuals living in the communities.

Criteria: See website for details. Note: Cameco generally adheres to a "three year on, two-year off" funding policy. Guidelines must be obtained prior to submitting a request. All requests must be made by completing an application to the Cameco location nearest you. Detailed information and forms are available on the company's website. Target: Funding interests beyond literacy include community development, education, health & welfare, and youth.

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3. Credit Union Central of Saskatchewan

<http://www.saskcu.com>

SaskCentral Marketing & Communications

P.O. Box 3030 2055 Albert Street Regina, SK S4P 3G8

Tel: (306) 566-1200 Fax: (306) 566-1372

The Credit Union Central of Saskatchewan is a financial cooperative that supplies liquidity management and financial services to various credit unions across Saskatchewan. The bank is headquartered in Regina.

Application Process: Guidelines must be obtained prior to submitting a request. All requests must be made in writing. Please include the following information within your proposal:

- Organization name, address and phone number
- Contact name and title
- Charitable registration number
- Brief history of your organization
- Details about the event or program
- Amount of contribution requested
- How the donation will be used
- How the Credit Union will be recognized
- Other major sponsors/donors
- Highlights of past programs and successes

Criteria: The Credit Union's Community Connections helps to strengthen the communities where their staff live and work, with focus on Community, Youth and Family, Economic Development. (NOTE: Geographic scope is Saskatchewan, focusing on the Regina area. Detailed information can be found on the company's website.)

Deadline: None stated.

4. Dakota Dunes Community Development Corporation

<http://www.dakotadunescdc.com/>

#200 – 335 Packham Avenue Saskatoon, SK S7N 4S1

Phone (306) 956-1799

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Fax (306) 956-6141

Application Process: Online. Must first register as an eligible organization. Applying organization must be within the Dakota Dunes' catchment area or 75km radius from the core of Whitecap Dakota Nation. Catchment area also includes the 7 member First Nations of Saskatoon Tribal Council and other First Nations as determined by the FSIN legislative assembly.

Eligible Sectors: Economic development, Social development, Justice initiatives, Education development, Recreational facilities operation and development, Senior and youth programs, Cultural development, Community infrastructure development and maintenance, Health initiatives, Other charitable purposes

Deadline: Annual deadline for funding applications usually around July 15th of each year.

Detailed information available at:

<http://www.dakotadunescdc.com/FAQ.html#Q1>

5. James P. Mahoney Institute of the Family

Application Process: Online between approximately January – April.

Deadline for applications: If you are unable to access the online granting process you can request a hard copy application form by calling (306) 665-1766.

Criteria: Go to: <http://www.saskatooncommunityfoundation.ca/contactus.html> to have a representative contact you about this fund.

NOTE: This is one of many funds administered but independent of the Saskatoon Community Foundation. To view others, visit the website above.

6. Lorne & Evelyn Johnson Foundation

2 – 2700 Montague St. Regina, Saskatchewan S4S0J9

Tel: (306) 586-0944 Fax: (306) 525-5508

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The foundation was established in June, 1969 and is located in Regina, Saskatchewan. Target: Aboriginal People, Adult and Continuing Education (NOTE: Focus on the city of Regina).

Application process: Full proposals must be invited by the Foundation. Submit an initial letter of inquiry. Include the following information within your request:

- Organization name, address, and phone number
- Contact name and title
- Charitable registration number
- Brief history of your organization
- Brief project description
- Amount of contribution sought
- How the donation will be used
- Who will benefit from your project or program

Online application guidelines:

http://www.sscf.ca/pdfs/Johnson_Foundation-Guidelines.pdf

Online application form:

http://www.sscf.ca/pdfs/Johnson_Foundation-Application.pdf

Deadline: April 15, September 15, and October 15.

7. Saskatoon Community Foundation

<http://www.saskatooncommunityfoundation.ca>

101-308-4TH AVE N Saskatoon, Saskatchewan S7K2L7

Tel: (306) 665-1766

Fax: (306) 665-1777

Email: office@saskatooncommunityfoundation.ca

The Foundation was established in April, 1970 and is located in Saskatoon, Saskatchewan.

Target: Adult Literacy, community development, education.

(NOTE: Geographic scope is Saskatoon, SK.)

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Deadline: Before completing an application, please contact the foundation office to discuss your program or project. Each program has its own application guidelines and application forms, and deadlines vary. Check the website for deadline updates.

8. SaskEnergy, Inc.: <http://www.saskenergy.com>

Charitable Donations SaskEnergy Incorporated
1777 Victoria Ave., Suite 1000 Regina, SK S4P 4K5
Tel: (306) 777-9378
Fax: (306) 352-4438
Email: communityrelations@saskenergy.com

Application process: Guidelines must be obtained prior to submitting a request. All requests must be made in writing. See website for more details.

Criteria: The fund will not consider requests greater than \$2,500.

Target: Aboriginal Initiatives, Community Leadership, Family Health & Safety, Saskatchewan Excellence, Youth & Education.

9. SaskTel

[//www.sasktel.com/about-us/community-involvement/community-investment/index.html](http://www.sasktel.com/about-us/community-involvement/community-investment/index.html)

Community Relations
12th Floor, 2121 Saskatchewan Drive Regina, SK S4P 3Y2
Tel: (306) 777-2248 Toll Free: (800) 727-5835
Fax: (306) 369-0653
E-mail: community.relations@sasktel.sk.ca

Application process: Guidelines must be reviewed prior to submitting a request. Requests may be made in writing, however the company recommend that you apply using their online application. All requests must be made a minimum of three months prior to date funds will be required.

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Criteria: Non-profit and charitable organizations involved in activities that directly benefit a Saskatchewan community or the province; events, programs, activities, and projects.

Target: Diversity (visible minorities, women in non-traditional roles, people with disabilities, Aboriginal people), rural life (groups in rural Saskatchewan), technology (events or new projects with a focus on technology), youth (educational programs to help youth succeed in the world of information and technology).

10. SIGA - Saskatchewan Indian Gaming Authority

www.siga.sk.ca

Application Process: Online. Applicants will be notified by email if they are not successful with their request.

Criteria: Aboriginal, non-profit or charitable organizations based in Saskatchewan. Must be able to demonstrate community support and involvement. Eligible teams or individuals that have earned the right through a competitive process to represent the province and/or country at provincial, national or international events.

Eligible Sectors: Arts & Culture, Education & Training, Business & Tourism, Sports and Recreation, Health & Well Being

Target: Socially, physically and economically disadvantaged.

Deadline: Applications for money and/or merchandise should be made a minimum of 30 days prior to the event. Requests for \$5,000 or more require a 120 day lead time.

Additional helpful information on funding sources may be found at Charity Village: <http://www.charityvillage.com/cv/ires/fund.asp>.



**Saskatchewan
Literacy
Network**

202 - 626 Broadway Avenue

Saskatoon, SK S7N 1A9

Phone: 306-651-7287

Toll Free: 1-888-511-2111

email: saskliteracy@sasktel.net